











NBRI-ENVIRONMENTAL INFORMATION, AWARENESS, CAPACITY BUILDING & LIVELIHOOD PROGRAMME CENTRE(EIACP-PC)

Ministry of Environment, Forest and Climate Change (MoEF&CC), Govt. of INDIA

CSIR-NATIONAL BOTANICAL RESEARCH INSTITUTE (NBRI),

Rana Pratap Marg, Lucknow, India

Mission LiFE Awareness Programme among the students of Sitapur Shiksha Sansthan at CSIR-NBRI on 23, January 2025







Mission LiFE Awareness

(Green Skill Development & Green Planner App)

Mission LiFE (Lifestyle for Environment) is an India-led global people's movement to mobilize individual and community action to protect and preserve the environment. The CSIR-National Botanical Research Institute's (NBRI) Environmental Information Awareness Capacity Building and Livelihood Programme Centre (EIACP) organized an Awareness Programme on 23 January 2025, with the students of Sitapur Siksha Sansthan, Sitapur. An informative session was conducted and aimed to enhance participants understanding of Environmental Issues, Mission LiFE and the initiatives undertaken by the institute. A total of 15 participants, including 14 students and 1 faculty member, actively took part in this informative session.

The awareness event was led by Dr. Sandhya Mishra, Programme Officer NBRI-EIACP, who elaborated on the concept of Mission Life Awareness. She emphasized the importance of sustainable living and environmental responsibility. Dr. Mishra also introduced the Green Skill Development Programme, which aims to equip individuals with knowledge and skills for sustainable practices.



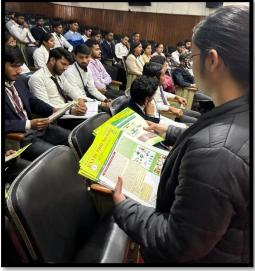


Additionally, she spoke about the Green Planner App, a resourceful database providing information on various plants that help mitigate air pollution. She explained how these plants can be effectively planted in different locations such as roadsides, road dividers, green belts, and indoor premises. She also highlighted the importance of selecting locally suitable plants to counteract pollution from industrial emissions, vehicular exhaust, and indoor pollutants. Furthermore, she educated participants on the significance of medicinal plants and their benefits.



Ms. Shiwangi Srivastava, Data Entry Operator, NBRI-EIACP, efficiently managed the student registration process and ensured that newsletters were distributed among the participants.







Following this, Mrs. Nausheen Nisar led the students in taking the Mission Life Pledge, reinforcing their commitment to sustainable living and environmental conservation.



The event concluded with an enthusiastic photo session, where students captured memorable moments with a selfie stand, symbolizing their active participation in the Mission Life initiative.









The event was highly informative and inspired students to take small but impactful steps towards a greener and healthier environment.
